

1. The project has consistence a **SWOT-analysis** on 6 different places in Finnøy. The analysis was about different themes as:

- infrastructure
- business development
- identity and culture
- branding work
- area for building house
- youth
- population situation

Every place worked out their strength and weakness area, their opportunities and threats. 6 different work groups has been established, and they are going to cooperate with the project to consistent the further activities connected to the project vital rural area

## 2. Defining key-qualities as a municipality

We are now doing an important work by finding 6-8 key-qualities for Finnøy. The project invites different target-groups for working out key- qualities by working together in different work-shops. We will end these activities in June 2011.